

# Watco Transportation Services Announcement



**Date:** September 14, 2010  
**To:** Watco Team  
**From:** Kirk Hawley, Senior Vice President Marketing, Sales & Service Assurance  
**Subject:** Kelly Kelso, Marketing Coordinator

I am pleased to announce that Kelly Kelso has recently joined Watco's Marketing Team as Marketing Coordinator. In this position Kelly is primarily responsible for supporting the Senior Vice President Marketing, Sales & Service Assurance as well as the entire Marketing Team. She will also be responsible for tracking progress of projects, opportunities and agreements for the Marketing Team. In addition Kelly will maintain Customer information and work with IT to develop and implement a Customer Relationship Management (CRM) database.

For the past three years Kelly had been employed as a grant writer for SEK CAP out of Pittsburg, Kan., and SEK RPC out of Chanute, Kan. Prior to that she worked in Agriculture Marketing for Martin Farm Power out of Chanute for two years. She received a bachelor's degree in Marketing from Pittsburg State University in Pittsburg and a bachelor's degree in Management from Kansas State University in Manhattan, Kan.

Kelly and her husband Spencer live in Pittsburg where he is finishing up a degree at Pittsburg State University in manufacturing engineering. When not busy with work Kelly enjoys fishing and taking care of their new puppy.

Kelly can be reached by phone on her direct line at 620-687-3257, by cell phone at 620-240-6657 or by e-mail at [kkelso@watcocompanies.com](mailto:kkelso@watcocompanies.com).

Please join me in wishing Kelly the best as a new member of the Watco Team.