

# Watco Transportation Services Announcement



**DATE:** July 29, 2011  
**TO:** Watco Team  
**FROM:** Jerry Carter, West Region Director of Operations  
**SUBJECT:** Brian Simpson, Palouse River and Coulee City Railroad  
General Manager

I am pleased to announce Brian Simpson has accepted the additional responsibilities of General Manager for the Palouse River and Coulee City Railroad (PCC). Brian is currently serving as the General Manager of the Great Northwest Railroad (GRNW) and is looking forward to the additional responsibility of both railroads. Brian will be training during the next several weeks, becoming more acquainted with PCC's team members and Customers.

Brian joined Watco on May 26, 2010, as the General Manager of the GRNW. During this time the railroad has had an outstanding safety record of zero injuries and zero derailments. Brian has 12 years experience in railroading and came to the GRNW/PCC from the Union Pacific Railroad, where he was a Manager of Terminal Operations. He has expertise in all railroad operating practices, including scheduling, service design and performance analysis, implementing monitoring, and documenting safety programs for railroad operating practices. He is also knowledgeable in applicable local, state, and federal laws and regulations governing transportation.

Brian is based out of Lewiston, Idaho. He and his wife Kara have three children; Paige, 10; Paytn, 5 and Parker, 3. In his spare time, Brian enjoys camping, fishing, riding Harley Davidson motorcycles and spending quality time with his family.

#### **Brian's Contact Information:**

**E-mail** - [bsimpson@watcocompanies.com](mailto:bsimpson@watcocompanies.com)

**Phone** - 208-816-0730

Please join us in welcoming Brian and wishing him much success as the PCC/GRNW General Manager!