

Watco Transload & Intermodal Services Announcement



Date: January 5, 2012
To: Watco Team
From: Dan Smith, Senior Vice President
Subject: Ron Bird, WTIS Development, Vice-President

I am pleased to announce that Ron Bird has accepted the position of Vice-President, Watco Transload and Intermodal Services Development. Ron will be based in Houston, Texas, at Greens Port Industrial Park, where he will be responsible for transload and multi-modal growth through existing and future Watco distribution channels. Initial focus will include Greens Port Industrial Park and Port Birmingham Terminal as well as the energy sector within the Eagle Ford and Haynesville Shale geographic regions.

Ron brings with him 42 years of transportation experience, most recently as Director of Sales and Marketing at the Kansas City Southern Railway (KCS) in Houston, Texas, from 2006-2011 and as Director of Port Development from 2001 -2006. Prior to joining the KCS in 2001, Ron served as Corporate Transportation Manager for Commercial Metals Co., a global steel manufacturing and trading company headquartered in Dallas, Texas, from 1992-2001. In this role he was responsible for all domestic and international purchased transportation for CMC worldwide. Ron started his career with CMC at their Seguin, Texas, Steel Mini-Mill in 1982 where in addition to rail and truck purchased transportation, he was responsible for leading and managing a company owned truck fleet consisting of 120 truck drivers and support personnel. From 1980-1982, Ron served as Vice-President Sales & Marketing for Jay Lines Inc. a nationwide truckload motor carrier based in Dallas, Texas, and Rail Transportation Manager for Union Carbide Corporation in Houston, Texas, from 1976-1980.

Ron and his wife Cynthia have twins, Derek and Nicole who are 36. In his spare time Ron actively promotes BMB Classic Inc., a non-profit corporation, which was formed to provide scholarships for graduating high school seniors in memory of his late son Brett.

Ron's Contact Information:

Address: 1755 Federal Road, Houston, TX 77015

Office Phone: 713-455-1086 ext. 4

Cell Phone: 281-908-5657

E-Mail: rbird@watcocompanies.com

Please join me in wishing Ron much success as a member of the Watco Team.