



June 15, 2008

Team:

We have all heard and probably even used the word diligence to randomly describe an attribute of an effective leader. Diligence is often a “catch all” word used to describe a person’s conscientiousness, thoroughness, attentiveness, industriousness and persistence, which are certainly all necessary ingredients of a successful leader. However being a truly diligent leader takes time and effort by requiring a career habit of applying diligence daily in all areas of our leadership, which can be accomplished thru the utilization of these three basic steps:

Truly embrace the Watco vision;

Diligence in the support of our vision will insure direction, motivation, passion, commitment and followers. A leader with no followers is really not a leader at all. Whenever a leader introduces a true vision into the lives of others, we spark their action and fuel their initiative.

Wake up to reality right now;

We all think we have more time than we actually do to achieve our professional and personal goals. This can lead us to procrastinate doing what we know we should do, sometimes it is because it is a task that is just not fun to do. We all get assigned these unfriendly tasks from time to time, but for whatever the reason, days of inaction add together into unproductive weeks that can be filled with regret and sorrow because our task may be the key to several other dependent events that can either positively or adversely effect many others who were counting on us to be diligent.

Effectively Partner with others;

Wise leaders diligently develop a team of talented performers along with a network of friends and resources. In doing so, we become rich in social capital. Remember “one is too small a number to achieve greatness.”

Make it a great week ...or not. The choice is always ours

John T. Brown
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