



July 28, 2009

Watco Team:

Many times it's the small things that mean the most, yet are overlooked. People generally put a lot of thought and effort into big decisions, but not always the same thought and effort into small, seemingly unimportant ones.

Every day we are faced with numerous opportunities to be successful or fail and those opportunities are in the decisions we make. Each time we make a decision we must remember we, as individuals, are responsible for the outcome, good or bad. Most of the time the outcomes are good, but one bad decision can mean failure and its effects can linger for years or even a lifetime. It is imperative that the entire Watco Team make careful, thoughtful decisions that will lead to safe and successful outcomes for our company, our families and our Customers.

Each day that we are given is a gift filled with opportunities to thrive or fumble. Thriving is the only outcome we should choose and we should do whatever it takes to ensure our decisions will lead in the positive direction. Our decisions will dictate our success so be sure your everyday actions put safety and quality at the forefront.

Be safe, give everyday your best and keep making great things happen.

*Rich*