



March 26, 2010

Watco Team,

Coach Wooden concludes his Pyramid of Success with the quality of faith that things are going to turn out as they should. Coach points out that "as they should" doesn't necessarily mean as we want it to, but in a sense of openness to our journey in life. This is faith in ourselves and our abilities to succeed in the course of the challenges that life presents to all of us. Those who know about Coach Wooden also know that he is a man of deep spiritual belief. His confidence in his spiritual beliefs is also a source of inner strength, consolation and confidence in how he has lived his life. Accepting that humanity is imperfect and in many ways beyond our control; in his case a belief that God is in control, is the primary source of a positive outlook on life and a driver of why we all must develop the skills to not only cope with challenges, but learn to encounter them in the best manner we can.

The fact is that our own journey in life is strictly unique to ourselves and so judging our success in life can only be accurately assessed with this perspective in mind. It appears to me that this is why Coach Wooden defines success as a peace of mind derived from self-satisfaction in knowing that we did our best to reach our full potential in life. Our measure of success is not based on our reputation or what others perceive of us. What matters is that in living our lives, we have lived based on the qualities of high moral and ethical standards and that we committed ourselves to a selfless purpose to our best abilities. Coach Wooden also points out that one success does not define our total life. We must constantly strive to leave everything on the field as we travel the journey of life. In the end, the determining factors of success in our lives is did we make our very best effort to be the best we could be based on our unique journey. According to Coach Wooden, this is the only criteria and in this sense we can be the only earthly judge of our success in life.

I hope you have enjoyed these messages based on Coach Wooden's Pyramid of Success and that in some way they have been a source of comfort and value for you as we strive for success in our lives.

Thank you for all each of you do for our Customers, People and Communities every day.

Respectfully,

A handwritten signature in black ink, appearing to read "Tom Wooden". The signature is written in a cursive, flowing style.