



December 16, 2011

Watco Team:

This is a very exciting weekend for the Pittsburg, Kansas community because our Pittsburg State University Gorilla football team is making its fifth appearance in the NCAA Division II National Championship Game Saturday in Florence, Alabama. The Gorillas will face the Wayne State Warriors from Michigan at 10am Central and the game will be broadcast on ESPN2.

There are many reasons our community is proud of our Gorilla football team, but one of the most important reasons is they understand their responsibility to be great role models and take that responsibility very seriously. These young men not only represent the University while on the football field, but also when they attend classes on campus and are out in the community. At all times they know their actions are a reflection on the University and they do their best to be responsible and respectful in all they do.

The Watco Team is not much different than the Gorilla football team. We are all representatives of Watco and should be mindful that our words and actions, both on and off the clock, impact our reputation and others opinions of Watco. We all must understand our responsibility to put our best foot forward and ensure we act responsibly and respectfully.

I am certain the Gorillas will achieve victory over the Warriors tomorrow and am proud to be a Gorilla alumnus. I am also certain our great Watco Team will continue to practice our Customer First Foundation Principles of Improved Customer Satisfaction and Profitability Over the Long Term by providing the best service possible to our Customers and I am very proud to be a member of the Watco Team.

Thanks for all you do. Stay SAFE and keep making great things happen,

*Rick*